

## Midterm paper

2737 Innføring i kultur og leiing (10 studiepoeng)

## **New York City**

Due date:

To be handed in on Friday, October 9th during class

Language:

English

Number of pages: 3 - 6 pages 900 - 1800 words.

Due date:

Friday, 10:00a.m., October 9th 2009

Deliver 1 print copy to lecturere before the oral presentation

in class, and one via Fronter.



## MPT APT

## **ENGLISH:**

You will be organized into teams. Each team will create a theatre/opera/dance company. During the seminar we will work through various aspects of the organization so that by the end of the seminar you will have a Mission Statement, a Season and Brochure (for marketing and fund raising), and a Budget.

Each team will present its final project on Friday, October 9th, and also hand in written material for a mid-term grade.

The package must contain:

- 1. A final, revised mission statement and narrative statement
- 2. A Board of directors, with a rationale for each director
- 3. An annual budget and one production budget and its operating budget
- 4. A revised, final season of activity
- 5. A final, revised marketing plan

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