



Høgskolen i Telemark

EXAM
4507 and 6083 Ecotourism: theories and concepts

22.11.2011
TUC, Bø

Duration:	4 hours
Language:	English
Pages:	2 including front page
Comments:	None
Appendixes:	None

Eksamensresultata blir offentliggjort på nettet, via Studentweb.



Exam in 4507 and 6083 Ecotourism: theories and concepts, autumn 2011

The exam contains three parts. It is noted how much each part counts compared to the totality.

Part I (counts 40%):

Describe and discuss how the four elements “nature”, “culture”, “economy” and “competence and participation” can be said to represent a way of defining the idea of ecotourism. As parts of this discussion include some reflections about the relation between the four elements. You may link this to the notions of natural, built and cultural environments referred to by Hunter and Green (1995) in their discussion of the environmental impacts of tourism. Include also some reflections about which of the four elements that especially might be said to represent ecotourism.

Part II (counts 40%):

In the discussion of experience economy Greg Richards (2000) refers to the statement that experiences are an economic offer distinct from services. Discuss this statement by referring to some examples of experience products and try to describe the difference between service and experience. Finally, explain shortly the difference between a narrow economic and a wider socio-economic view of experiences. What links do you see between experience economy and the idea of ecotourism?

Part III (counts 20%):

- a) Establishing of national parks has been an instrument for the protection of biodiversity and ecological systems. Give some examples of zoning systems used for park management and explain the reason for having such zoning systems.
- b) Discuss how the change in park management philosophies by moving from a focus primarily on nature protection towards what today is termed integrated management can be said to have similarities with the idea of ecotourism development.
- c) The UNEP (2002) document “Tourism and Biodiversity” refers to Biodiversity Hotspot areas and Biodiversity Wilderness areas. Describe shortly what the difference between these two kinds of areas is.