



**Høgskolen i Telemark**

Fakultet for allmennvitenskaplege fag

## **SLUTTEKSAMEN FINAL EXAM**

<b>Emnekode:</b>	<b>6057 002</b>
<b>Emnenamn:</b>	<b>Entrepreneurship</b>
<b>Studiepoeng for emnet:</b>	<b>7,5</b>
Omfang av denne eksamenen i % av heile emnet:	<b>60%</b>
Eksamensdato:	November 28th 2012
Eksamensstad:	New York
Lengde/tidsrom:	3 hours
Målform:	English
Ant. sider inkl. framside	2
Tillatne hjelpemiddel:	Dictionary
Merknader:	
Ant. vedlegg:	

Eksamensresultat finn du etter sensurfall ved å logge deg inn med brukarnamn og passord på StudentWeb (hit.no)

- 1. (20 POINTS) Describe what role entrepreneurs play and why they are important in society today.**
- 2. (20 POINTS) Discuss the different between the business plan process and the business plan.**
- 3. (20 POINTS) Describe the three financial statements and why they are important.**
- 4. (10 POINTS) How do entrepreneurs get their businesses funded?**
- 5. (10 POINTS) What are the 4 types of Feasibility Analysis and how can you test an opportunity to know if it's viable?**
- 6. (10 POINTS) Explain why it is important to conduct industry analysis as well as market analysis and include it in the business plan.**
- 7. (5 POINTS) Describe in detail the characteristics that entrepreneurs possess.**
- 8. (5 POINTS) Describe the importance of the management team and who, besides the founders, are critical to helping the entrepreneurial venture grow?**