



Høgskolen i Telemark

Fakultet for allmennvitenskaplege fag

FINAL EXAM

Course code:	6057
Course name:	Entrepreneurship
Credits:	7,5
Percentage of total grade:	60%
Exam date:	May 15th 2013
Exam place:	New York
Time:	09:00-12:00
Language:	English
Total pages inc. front page	2
Dictionary:	Yes
Comments:	Students are expected to answer all questions
Number of attachments:	

Eksamensresultat finn du etter sensurfall ved å logge deg inn med brukarnamn og passord på StudentWeb (hit.no)



ENGLISH:

- 1. (20 POINTS) Describe what role entrepreneurs play and why they are important in society today.**
- 2. (20 POINTS) Discuss the difference between the business plan process and the business plan.**
- 3. (20 POINTS) Describe the three financial statements and why they are important.**
- 4. (20 POINTS) How do entrepreneurs get their businesses funded?**
- 5. (10 POINTS) Explain why it is important to conduct industry analysis as well as market analysis and include it in the business plan.**
- 6. (10 POINTS) Describe the importance of the management team and who, besides the founders, are critical to helping the entrepreneurial venture grow?**