



Høgskolen i Telemark
Fakultet for allmennvitenskapelige fag

Final Exam

6099 The Entrepreneur and the Society

4.12.2014

Time: 3 hours (9-12)

Language: English

Pages: 3 (including front page)

Aid permitted: Dictionary

Comment: All questions to be answered

You will find the result of the examination by logging in to StudentWeb (hit.no)



Question 1 (counts 20 %)

Discuss “the Entrepreneurial Personality”.

Question 2 (counts 20%)

Explain what an “opportunity” is, and discuss different approaches to opportunity identification.

Question 3 (counts 20%)

Describe the four types of feasibility analyses and discuss their importance.

Question 4 (counts 20%)

Explain what a business model is and describe the four major components of business models.

Question 5 (counts 20%)

Explain why firms want to, or need to, grow, and describe different internal and external growth strategies.