



**Høgskolen i Telemark**  
Fakultet for allmennvitenskapelige fag

**EKSAMEN**

**6044 002**

**TOURISM AND THE ENVIRONMENT**

**12.05.2014**

Tid/Time: 4 timer/hours (9-13)

Målform/Language: Engelsk/English

Sidetal/Pages: 2 (inkludert denne/including this)

Hjelpemiddel/Aid: English dictionary

Merknader/Special remarks:

Vedlegg/Number of attachment:

Sensuren finner du på StudentWeb.



1. Define and explain four (4) of the six (6) following notions. Use around a half A4-page per answer.

- Responsible tourism
- Green consumerism
- Ecocentrism
- Environment
- Limits of acceptable change (LAC)
- Dark tourism

2. As Spenceley (2008) and Holden (2008) demonstrates in their writings, there are many implications of responsible tourism for conservation and development. Consider and describe some of the difficulties to implement responsible tourism projects of NGO's, and discuss any solution how to deal with these problems.

3. Imagine that you are a hotel entrepreneur from Norway who wants to create a hotel business based on the theories of responsible tourism in Thailand. The hotel concept will focus on meditation and mental health, and will be located on the country side. Make a realistic business concept in which you consider every level of the 'triple bottom line', choose between 'soft' or 'hard' ecotourism, and discuss and motivate your choices.