



Høgskolen i Telemark

Fakultet for allmennvitenskapelige fag

Final Exam

6099 The Entrepreneur and the Society

9.12.2015

Time: 3 hours (9-12)

Language: English

Pages: 3 (including front page)

Aid permitted: Dictionary

Comment: All questions to be answered

Sensuren finner du på [StudentWeb](#).



Question 1 (counts 25 %)

What is “Entrepreneurship”?

Explain what entrepreneurship is, and describe the entrepreneurial process.

Question 2 (counts 25%)

Explain the purpose of feasibility analyses, and describe the four types of such analyses.

Question 3 (counts 25%)

Explain the purpose, and the different target groups, of business plans – and outline briefly, what a well-prepared business plan should contain.

Question 4 (counts 25%)

Explain how to conduct a skills profile of a new venture team and the purpose of such profiles, and discuss strategies for filling competence gaps.