



**Høgskolen i Telemark**

**EXAM**

**4510/4511 Nature Qualities, Tourism, and Guiding**

**29.4.2015**

Tid/Time :	9-13
Målform/Language :	English
Sidetall/Pages :	2 including cover
Hjelpemiddel/Aid :	dictionary
Merknader/Notes :	no
Vedlegg/Appendix :	no

**Eksamensresultata blir offentliggjort på nettet via Studentweb**

Task 1 counts for 50% of the grade, and question 1-4 count for the other 50% (each question 1-4 counts the same).

Be aware of your time management during the exam.

### **Exam nature qualities**

#### **Task 1**

Choose a species that is native to your home country and plan an excursion. The excursion should rise awareness among the participants for the nature and landscape they are using. Include the following points in your excursion concept:

- Philosophical and ethical aspects
- Cultural/ historical perspectives
- Nature based tourism
- Flagship species/ umbrella species in conservation and tourism
- Nature interpretation methods
- Nature interpretation as a conflict resolution tool
- Target groups
- Pedagogics
- Visitor management
- Disturbance by tourists
- Rural tourism
- Safety
- Leading a group

If one of the topics is not relevant for your concept, give a short explanation why that is.

#### **Questions**

- 1.) Nature qualities: Give an example of one such a quality and propose a way to protect it and at the same time use it (in agriculture, animal husbandry, open air activities, tourism, etc.)
- 2.) When planning a trip you want it to be successful and safe (and maybe even educational). To ensure these goals you can use the ABC-model for planning the tour. Describe how you can apply the ABC-model when you plan to take a group of people into nature.
- 3.) Describe the concept of tangible object/intangible meaning that nature interpretation operates with. What are universal concepts and how can they be used in interpretation-give an example.
- 4.) Certification is one of the tools used in order to maintain quality within nature-based tourism and ecotourism. Discuss the benefits and advantages of eco-certification. Describe other quality-assurance tools that are used in management of nature-based and ecotourism.