

## EXAMINATION INFORMATION PAGE

### Written examination

Subject code: <b>6099</b>		Subject name: The Entrepreneur and Society	
Examination date: November 30, 2016	Examination time from/to: 9-12	Total hours: 3	
Responsible subject teacher: Hanne Viken			
Campus: Bø	Faculty: Business and IT		
No. of assignments:	No. of attachments: 0	No. of pages incl. front page and attachments:	
Permitted aids:  Dictionary			
Information regarding attachments:			
Comments:  All questions to be answered			

Select the type of examination paper Spreadsheets <input type="checkbox"/> Line sheets <input type="checkbox"/>
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CANDIDATES MUST THEMSELVES CHECK THAT ALL ASSIGNMENTS AND ATTACHMENTS ARE IN ORDER.

**Question 1 (counts 20%)**

Describe the four common traits and characteristics of successful entrepreneurs. How would you consider yourself as an entrepreneur?

**Question 2 (counts 20%)**

Explain “opportunity” and discuss different approaches to identify them.

**Question 3 (counts 20%)**

Explain what a business model is and describe the four major components of business models.

**Question 4 (counts 20%)**

Discuss the purpose of a business plan, and what a well-prepared business plan should contain.

**Question 5 (counts 20%)**

Describe how to construct a skill profile and explain the purpose of such profiles.

Good Luck!